**Aladdin Lamp App**

*“Rub the lamp, get the app”*

Fast progress of computer technologies and software needs for resources to accomplish more complicated tasks lead the need for users to maintain always their software and acquire new hardware. The process of upgrading software and acquiring new hardware is time consuming for users. Also buying a license for a program which is not used much is costly. In this project, we introduce cloud computing and its solutions for these problems by centralizing resources and software to be easily maintained and upgraded. Also pay-as-you-go payment model is introduced to help users to just pay for their time and resources consumption. This approach is applied in “Aladdin Lamp App” which supports centralized software and resources that make the user away of maintenance burdens

Customers can open any applications and operating systems from any web browser regardless of their local devices' software and hardware capabilities and without the need to install, upgrade or maintain the operating system or the application. They will no more need to pay full license of software applications, using pay-as-you-go module will allow them to pay only for their usages. Using cloud storage, users will be able to edit their own files from anywhere using any device (personal computer, mobile phone or even their iPad), and share their data with different operating systems.

**Who are the customer segments (group of people) who will be interested in Aladdin Lamp App?**

1. Typical users who have limited resources devices such as net-books, smart phones or their computer does not have software and hardware requirements necessary for running a specific application.

2. Typical users who need to use licensed application for short period of time, they won't buy full license but use pay-as-you-go model.

3. Software developers who has difficulties in testing their applications on different platforms.

4. Software developers who do not want to setup their environment locally, and need to make use of the cloud benefits and access their environments from any device.